

## **National Kaohsiung University of Hospitality and Tourism's Library Wins Two First Prizes at the 2018 Library Annual Meeting**

This year, the library of National Kaohsiung University of Hospitality and Tourism won the gold medal in the "2018 College and University Library Improvement and Innovation Competition" organized by the Library Association's annual meeting. Additionally, on December 8th, the library received first place in the "2018 College and University Library Poster Exhibition" voting competition held in the B1 atrium of the National Central Library's Cultural and Educational Area. The creativity, energy, and passion of the library service team were highly praised by their peers, and other libraries admired the university's ability to continuously provide diverse services to readers despite limited resources.

The slogan for the 2018 Library Week was "Unlimited Possibilities for Libraries," which served as the driving force for the library service team to push forward. The annual Library Poster Exhibition features participation from various types of libraries, including schools, public libraries, and colleges and universities, providing opportunities for inter-library

experience exchange and observation. The winning teams are selected by votes from peers at the event. The first-place poster, if selected to participate in the 2019 ALA, IFLA, or MLA annual meeting poster exhibition, will receive subsidies for airfare and registration fees from the association. This year, college and university libraries participated, the most competitive group. Compared to other types of libraries, colleges and universities face more diverse challenges. For example, libraries with information science departments (such as this year's participants, Chung Hsing and Tamkang) require stronger results to convince association members to cast their votes for them.

The theme of our university's exhibition this year was "Escape from the Library, Explore the e-Resource Microcosm." The content focused on the library service team's experience in promoting electronic resources, presented as an "e-Resource Microcosm Concept Model" created for faculty and students. This model transformed abstract cloud resources into a tangible model, allowing readers to quickly grasp the structure of the exploration system and electronic resource management system. Three days before the university's anniversary, staff members recruited readers

outside the library, attracting faculty and students to participate in the ALL PASS star-finding mission. This involved completing a questionnaire linked to a puzzle piece representing Southeast Asian countries. Over a month, during fixed times in the first-floor search area of the library, staff assisted readers in completing the questionnaire, learning to use electronic resources, and encouraging continued participation through puzzle pieces. The analysis model of the four-question questionnaire attracted much discussion among peers, and the vibrant booth decorations and exhibits caught many eyes and cameras. Combined with the enthusiastic explanations by staff, this ultimately led to winning first place in the vote.

The "2018 College and University Library Improvement and Innovation Competition" is a planning proposal competition. Next year, the library service team will use the theme "Monsters and Imagination" for their exhibition, naming the team "The Monsters Are Coming." They will write a proposal titled "Escaping and Approaching the Library—Library Staff's Design of Reality-Based Puzzles as Action Research," based on their design process over the past two years. This proposal underwent online voting and expert evaluation on motivation, objectives, current situation and literature

analysis, feasibility, and expected outcomes. Competing among many teams, it won the gold medal. The entire project was also displayed and shared in poster form at the annual meeting.

Participating in the poster exhibition allows for sharing experiences in library operations with peers, and the exhibition process is a great learning opportunity. Especially since staff members prepared for live explanations and Q&A sessions at the event, practicing multiple times before the annual meeting, the team finally achieved excellent results, securing two first-place recognitions for the university at the 2018 Library Annual Meeting.



At the annual meeting, the presentation featured an "e-Resource

Microcosm Concept Model" created for faculty and students, transforming abstract cloud resources into a tangible model.



The exhibits included an analysis model of the four-question questionnaire and various tools related to the promotion of electronic resources.



Staff members used presentation materials and exhibits on-site to explain the content of the exhibition.



From around 8 AM until the vote counting at 2 PM, staff members watched the vote count while eating lunch. They had the opportunity to take a group photo only after the vote counting was finished and before packing up.